

# SecurityAdvisor for Netskope Joint Solution Brief



## Challenges

- ~90% of all security incidents that hit an organization are caused by human actions.
- SecurityAdvisor research shows that only 5% of the total workforce is responsible for the majority of these incidents.
- Today's industry standard for security awareness training involves 6-8 hours per employee per year.
- There is no measurable ROI for the time invested by employees in these training modules.

## Solution

- SecurityAdvisor provides bite-sized, personalized security awareness lessons to employees based on their unique risk profile.
- Our integration with Netskope and its global security private cloud, called NewEdge, allows us to detect highly granular teachable moments based on their cloud activity, data sharing, and browsing.
- We can also leverage Netskope to identify unique teachable moments for users based on their digital, online and cloud behavior.
- Once SecurityAdvisor identifies teachable moments, personalized campaigns are automatically launched, targeting these users.

## How does it work?

- SecurityAdvisor uses Netskope APIs to pull security detection data and web violations to formulate a coaching plan for the organization.
- SecurityAdvisor's platform recommends personalized, teachable moments for every employee based on Netskope's detections.
- Engage employees with targeted, contextual lessons including games, comics, posters, text messages, newsletters, and traditional online training.
- Administrators can customize coaching templates and add real-time coaching in Netskope alerts as needed.

## Use-Cases and outcomes

- Measurable reduction in security risk including >80% reduction in DLP incidents, web violations and malware detections.
- >90% of employees will engage and complete our lessons. Personalizing employee communication with Netskope data is the key driver of the increased engagement.
- >75% reduction in time spent by employees on security awareness training.
- Reports that satisfy compliance requirements around security awareness (NIST, ISO 27001, HIPAA, PCI-DSS, SOC II etc.).
- Time saved for SOC analysts investigating security incidents as a result of fewer security incidents.
- Engage users in a range of delivery platforms (Email, Slack, Teams, etc.)

## About SecurityAdvisor

SecurityAdvisor offers automated and personalized cybersecurity awareness training and education for end users. We help build a culture of cyber-immunity organization wide and engage end users as and when events occur. This approach is superior to traditional security awareness training.

## About Netskope

Netskope, the SASE leader, safely and quickly connects users directly to the internet, any application, and their infrastructure from any device, on or off the network. With CASB, SWG, and ZTNA built natively in a single platform, Netskope is fast everywhere, data-centric, and cloud-smart, all while enabling good digital citizenship and providing a lower total-cost-of-ownership.