

# Netskope and ServiceNow

## At a glance:

- Optimize business processes while ensuring compliance
- Enforce real-time granular controls in ServiceNow
- Prevent the loss of sensitive data such as PII, PHI, and PCI

## Netskope for ServiceNow

ServiceNow enables organizations to improve efficiency, increase productivity and deliver a higher level of service. Netskope for ServiceNow is the industry-leading Cloud Access Security Broker (CASB) solution that protects your sensitive business data while ensuring compliant usage of ServiceNow.

## Uncover Risk in ServiceNow

The first step to ensuring proper governance and security in ServiceNow is to get clear visibility into activities users perform and then uncover the associated risk. With Netskope for ServiceNow, organizations can take an all-inclusive look at the activities that users perform, as well as inspect any enterprise data stored at-rest, in ServiceNow. With this view, Netskope provides you with not only activity details such as logins, uploads, and downloads, but also allows you to drill down a level deeper into finding out what specific content is being used as part of those activities.

Whether you're inspecting data in-transit or at-rest in ServiceNow, use Netskope's industry-leading cloud DLP solution to uncover content containing sensitive data using pre-built profiles such as personally identifiable information (PII), payment card industry data (PCI), protected health information (PHI), source code, and profanity. Alternatively, you can custom build DLP profiles using Netskope's robust set of advanced cloud DLP features such as 3,000+ data identifiers, over 500 file types, support for language agnostic double-byte characters, custom regular expressions, pattern matching, proximity analysis, fingerprinting, and exact match.

The significant advantage Netskope has over any other cloud DLP in the market is that our DLP process is "noise-cancelling;" i.e. the ability to significantly reduce false positives and false negatives to create a perfectly balanced, high-fidelity DLP solution. For ServiceNow, this results in very accurate and precise data loss protection.

## Enforce Policy-Driven Security

Create and enforce a policy-driven ServiceNow security strategy with the intelligence you've gained from the surgical visibility that Netskope provides. When enforcing this strategy, use Netskope's policy engine that incorporates rich contextual details such as users' identity, Active Directory group, their location, the activity they're performing, and the related content they're dealing with. You can also take advantage of the smart workflows to quarantine sensitive content when detected in-transit.

With this framework, you can bring to life policies such as, "Don't let the helpdesk staff upload documents containing sensitive data to ServiceNow" or "Prevent someone in HR from trying to exfiltrate sensitive content from ServiceNow." Intuitively block risky behavior while enabling optimal business processes in ServiceNow.

## Continuously Assess and Mitigate your Cloud Risk

Get an at-a-glance view of a variety of factors that contribute to enterprise security risks and potential threats. From risky apps, to risky users, and risky activity, get a handle on what your potential security risk is when it comes to using ServiceNow. Further evaluate your risk by using the Password Breach visualization to see which users might have compromised credentials. Netskope also provides context sensitive detection of activity-level anomalies powered by its continuously learning anomaly engine.

FEATURE	BENEFIT
Understand usage in ServiceNow and its ecosystem	Assess your security risk associated with usage of ServiceNow
Surgical visibility and control of activities in ServiceNow	Identify and stop risky activities from taking place in ServiceNow
Noise-cancelling cloud DLP	Prevent sensitive data loss in ServiceNow
Anomaly detection	Use powerful machine learning to detect excessive downloads or shares, logins from multiple locations, data exfiltration, or other activities that could signal a security threat.
Risk dashboard	Mitigate your exposure to security risks and potential threats

## About Netskope

Netskope is the leading cloud access security broker (CASB). Netskope gives IT the ability to find, understand, and secure cloud apps. Only Netskope empowers organizations to direct usage, protect sensitive data, and ensure compliance in real-time, on any device, for any cloud app so the business can move fast, with confidence. For more information, go to [www.netskope.com](http://www.netskope.com).