netskope

Boldon James
A QINETIQ company

Netskope and Boldon James

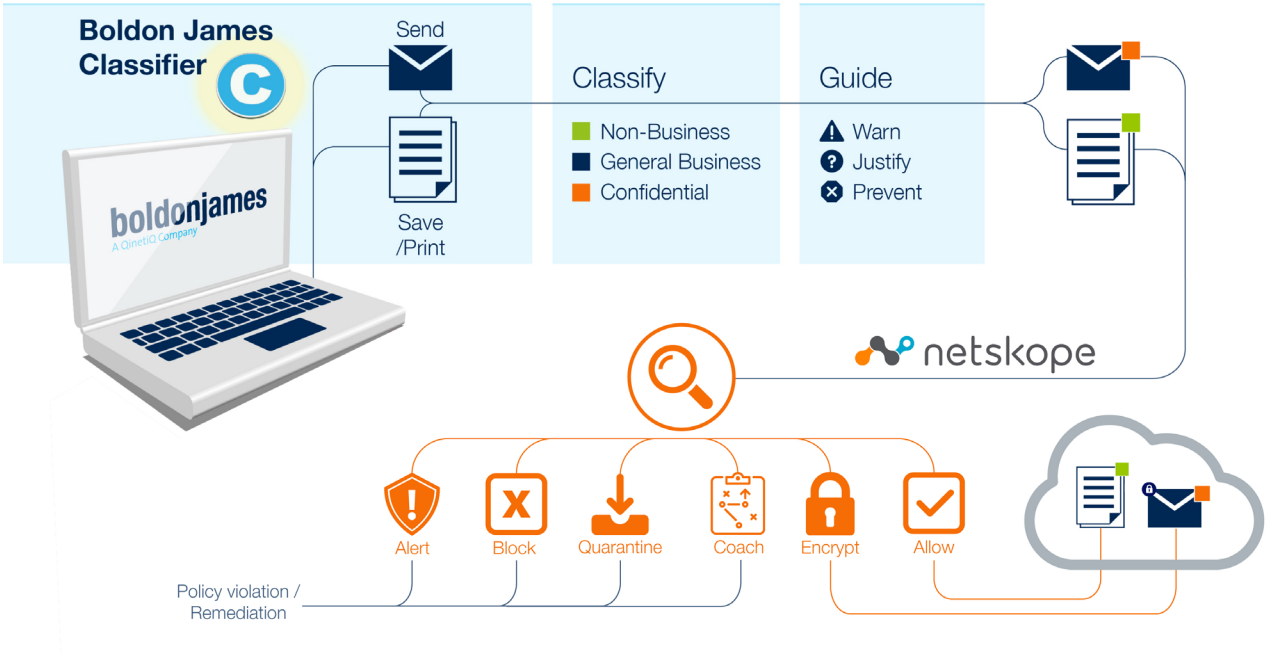
Cloud services make it easy to collaborate and share, but that sharing can put your sensitive data at risk. Netskope and Boldon James protect sensitive data in the cloud by capturing user insights to classify business data and gaining granular visibility and control of sensitive data as it moves into the cloud.

QUICK GLANCE

- Classify data based on user insights
- Plug into users' primary productivity tools
- Supplement automated DLP inspection
- Gain full visibility into data movement in the cloud
- Protect sensitive data with fine-grained controls

NETSKOPE AND BOLDON JAMES

With the use of cloud services growing rapidly and more data moving to the cloud, organizations need to take a comprehensive approach to address the risk of data loss from their cloud services. Netskope and Boldon James together provide a robust solution to identify and protect sensitive data in the cloud. Data identification starts with Boldon James Classifier, which captures the user's view of the business value of data in the form of visual and metadata markings that are applied to messages and documents. The metadata markings supplement the automated content inspection capabilities in Netskope DLP, delivering highly accurate DLP detection with very low "false positives." Combined with Netskope's unique vantage point across all cloud services and deep contextual information about cloud usage, the combined solution enables the creation of precise, granular policies to protect sensitive data in the cloud.



KEY CAPABILITIES

Data classification based on user insights

Boldon James Classifier engages users in the safeguarding of unstructured data by capturing their valuable insight and applying as classification labels. Classification labels are applied as both visual and metadata markings to ensure that sensitive data is visible to both users and systems alike. Data users can be guided though the classification process, increasing their security awareness without impacting business processes. Classification metadata gives meaning to unstructured data, unifying your security solutions by ensuring the consistent use of protective controls.

Integration into user productivity tools

Classifier is integrated with a broad range of office productivity and design applications, including Microsoft Outlook, Word, Excel, PowerPoint, Visio and Project as well as leading CAD applications. This coverage ensures user insight is captured at the point data is being created and manipulated. Users are guided and supported through the classification process through a consistent user experience delivered across all applications and platforms. Administration of data classification policy is straightforward with the Classifier administration console unifying policy configuration across all Classifier products.

Advanced, cloud DLP

Boldon James Classifier complements Netskope DLP, which protects sensitive data in the cloud with accuracy and precision and has the ability to inspect data at rest in sanctioned cloud services as well as data in transit to any cloud service. Sensitive content is detected across 1,000+ file types and across structured and unstructured data, using 3,000+ data identifiers, metadata extraction, fingerprinting, exact match, and more. DLP policies can be targeted based on context such as user, device, location, app, and activity.

Full visibility of data and activities in cloud

Netskope's all-mode architecture covers all cloud traffic whether users are on premises or remote, using a web browser, mobile app, or sync client. This unique cloud vantage point, coupled with Netskope DLP and Boldon James Data Classification, provides full visibility and precise control of sensitive data across all of your cloud services.

FEATURES	BENEFITS
Data classification	• Engage user to capture business value of unstructured data • Add metadata tags to ensure visibility of sensitive data for other security solutions • Apply visual markings to increase security awareness and promote proper use of sensitive data
Integration with user productivity tools	• Guide users to capture their insights as data is being created and manipulated • Deliver consistent user experience across applications and platforms • Cover wide range of office productivity and design tools
Advanced, cloud DLP	• Control sensitive data within and en route to and from all cloud services • Get the highest degree of accuracy with fingerprinting, exact match, and more
Multi-mode architecture	• Gain full visibility of sanctioned and unsanctioned cloud services • See traffic whether users are on premises or remote • Cover browsers, sync clients and mobile apps
Granular visibility and control of all cloud services	• Understand usage and enforce policies based on identity, app, activity, and data • Policy actions include allow, block, user alert, quarantine, and encrypt • Mix and match policy elements to carve out risk without blocking services

Granular control for data protection

Netskope can apply granular policies to all of your cloud services by combining deep cloud context with flexible options for policy enforcement. Rather than take a coarse-grained approach by blocking services, set security policies based on user, device, location, app, activity, and data. Choose from actions such as alert, block, encrypt, quarantine, and coach for policy enforcement. With Netskope, you can enforce policies such as "automatically encrypt data classified as 'confidential' being uploaded to a sanctioned cloud storage service," or "block external or public sharing of data classified as 'company internal.'"

Netskope is the leader in cloud security. We help the world's largest organizations take advantage of cloud and web without sacrificing security. Our patented Cloud XD technology targets and controls activities across any cloud service or website and customers get 360-degree data and threat protection that works everywhere. We call this smart cloud security.