



Zip Thrives Amidst Pandemic, Achieves Enhanced Security and Total Visibility

Zip Co Limited is a financial technology company headquartered in Sydney, Australia, focused on offering payment solutions for both everyday spending and life's bigger buys. With over 5,300,000 customers, their tools are available both online and in-store at over 24,500 retailers. Zip is all about taking a fresh, innovative approach to finance, which has consistently led to considerable growth. As the company has diversified and expanded, their security needs evolved. It wasn't long before the team was on the hunt for a comprehensive security platform. With the goal to consolidate their security toolset, secure their data and improve their end-user experience, Zip's IT leaders selected Netskope for the job.

THE CHALLENGE

A rapidly growing global fintech company with cutting-edge applications needed to identify a platform solution that would centralize their security management, secure their sensitive data and improve the experience of their end-users. The Zip team was operating disparate security tools that were unable to scale to meet Zip's global expansion. In addition to slowing Zip's growth, their security tools required valuable IT resources to maintain. These limitations meant that:

- The overall technology environment was siloed, with Zip comprised of five different companies with varying infrastructure
- Internal applications were exposed to the internet, a necessity to ensure global access but with increased risk
- Previous solutions routed all traffic through the US, diminishing the end-user experience
- Securing new AWS and Azure instances, many added during company acquisitions, was a time-consuming process

"If I were to start a company tomorrow, and I could only purchase one piece of security software, it would be Netskope without a doubt."

Peter Robinson, Director | Security and IT at Zip Co Limited



PROFILE

INDUSTRY

Financial Services

REGION

Australia

CHALLENGES

- Security tools consolidation
- Securing public cloud
- Improving end-user experience
- Streamlining acquisitions

BENEFITS

- Unified security policies
- Remote work enablement
- Protecting multi cloud environments
- Granular user-based rules and policies

SOLUTIONS

- Inline and API CASB
- Next Gen SWG
- Threat and Data Loss Prevention
- Public Cloud Security
- Private Access
- NewEdge



THE SOLUTION AND IMPLEMENTATION

The Netskope engineering team worked closely with the customer to tailor a robust solution set that would allow them to address all of their use cases while reducing the number of security tools needed to achieve efficient cloud security posture management. The new strategy included inline CASB with built-in threat and data loss prevention, Next Gen SWG, Public Cloud Security, and Private Access.

Create a unified cloud-based security model—Zip selected Netskope CASB and Next Gen SWG to enforce security and threat policies for their global subsidiaries. This replaced the disparate security tools with centralized policy management for all employees, all devices and all web traffic in the Netskope platform.

Secure internal and cloud apps—Zip implemented Netskope Private Access (NPA) to secure all their applications - both internal and those from cloud providers. This solution simplified and standardized the onboarding of new acquisitions and centralized their access controls.

Improve end-user experience—The NewEdge network enabled Zip to deploy security at the edge. They can enforce security policies across their global companies and subsidiaries while improving network performance.

Secure the Public Cloud—Zip uses Netskope Public Cloud Security to identify and monitor their multiple AWS and Azure instances. This solution was necessary to ensure their public cloud infrastructure met Zip's best practices and standards compliance.

THE RESULTS

The results of the Netskope implementation were especially evident after the onset of COVID-19. With the Netskope solution in place, Zip was able to weather the effects of a pandemic-induced shutdown without disruptions. They streamlined their security infrastructure while improving their security posture.

Seamless connectivity, reduced risk, and simplified IT infrastructure

With Netskope Private Access, Zip was able to easily onboard new acquisitions by loading them into their active directory and deploying Netskope publishers to their environments. As a result, they're now able to create granular user-based rules rather than relying on typical VPN rules that only offer control between IP addresses. Zip now runs their on-premises applications as SaaS apps available only through Netskope Private Access, reducing risk while simplifying access for employees. "NPA was my biggest surprise from Netskope. I can provide access to my global teams in New Zealand, UK, US, Ukraine, Vietnam, and India," said Peter Robinson, Director, Security and IT at Zip Co Limited.

Visibility and control into multi-cloud environments

Zip was able to fully integrate Netskope Public Cloud Security with their Amazon and Azure environments. Since they have multiple environments for both, keeping track was often a complicated endeavor. Today, they enjoy excellent visibility into their security groups, ACLs, and databases in a central location. "Being able to see all these environments in one place gives me a lot of insight into the maturity of those environments and where I need to focus my efforts to keep the organization secure," said Peter.

Simplified management of CASB, NG SWG, and DLP in one security cloud

Netskope enabled Zip to replace disparate security tools with one best of breed platform. This provided more comprehensive enforcement with standardized policies applied across all users, apps, and devices. This also provided them with visibility and control to enable their employees to work from home—an invaluable benefit during COVID. When Zip's offices closed due to COVID, their employees were able to work from home with access to all the company resources they needed. "We were able to grow and thrive in COVID—we haven't skipped a beat," said Peter.



The Netskope security cloud provides unrivaled visibility and real-time data and threat protection when accessing cloud services, websites, and private apps from anywhere, on any device. Only Netskope understands the cloud and takes a data-centric approach that empowers security teams with the right balance of protection and speed they need to secure their digital transformation journey. Visit www.netskope.com to learn more.