# Securely access PHI from anywhere

The cloud is transforming your organization across SaaS, IaaS, and web environments creating new challenges and risks legacy security solutions can't address.

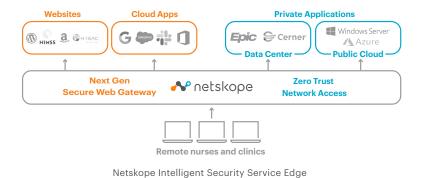
Maintain patient privacy, secure organizational IP, avoid regulatory fines, and enforce policies and controls to protect against data breaches with Netskope.

#### WHY IS NETSKOPE THE BEST CHOICE?

Netskope Intelligent Security Service Edge (SSE) includes web and cloud security, along with ZTNA capabilities. Zero Trust Network Access (ZTNA) delivers a modern remote access solution to private apps and data. Netskope SSE helps cloud-first healthcare companies retain visibility and control over cloud and website usage, protect their data, and support compliance with HIPAA and HITECH regulations.

## CLOUD DELIVERED REAL-TIME DEFENSES AND GRANULAR POLICY CONTROLS FOR SENSITIVE PHI

- Zero Trust Network Access to private applications: Protect sensitive
  PHI data with application-level access control based on user identity and
  device security posture.
- Seamless and direct access to public cloud(s): Allow users to connect directly to hosted applications/cloud. No need to hairpin through corporate infrastructure and still apply security policies.
- Allow users to collaborate with or without sensitive data using granular controls based on where data is flowing: Corporate vs private instances.



#### **KEY BENEFITS AND CAPABILITIES**

## Identify sensitive data moving to uncontrolled cloud storage

Understand granular activity and data-level details across thousands of cloud services and websites, to help identify and control potential PHI or PII leaving the organization via unmanaged cloud services.

## Allow less restrictive clinician collaboration while protecting PHI

Enable collaboration by applying granular controls for different cloud service instances. Apply DLP with compliance templates based on user identity, location, and device.

### Scale private sessions to internal or hosted servers/services without VPN

Netskope Private Access (NPA) is a cloud-based ZTNA solution, providing secure employee access to private apps, or PHI, within hybrid IT environments to reduce risk and simplify IT.

## Protect patient privacy by granting application access and data on a need to know basis

With NPA, you can control access to specific applications based on the access level granted to each user without having to manage the limitations of physical appliances.

## Facilitate advanced research while reducing IP exposure risk

Limit risk of proprietary data from entering the wrong hands through misconfigurations using Netskope's continuous monitoring of cloud computing/storage instances.

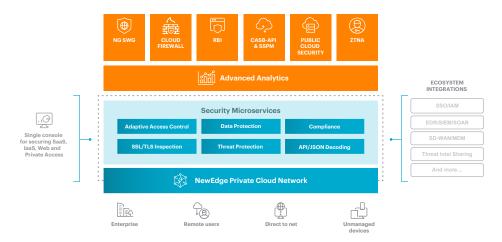
"Netskope helps us find out what users are doing, and put controls around those activities. No one knows what tomorrow looks like, but I'm sure Netskope will already have it figured it out!"

Craig Guinasso, CSO, Genomic Health, February 2020

#### THE NETSKOPE DIFFERENCE

#### Fast everywhere, data-centric, and cloud-smart.

Using patented technology called Netskope Cloud XD™, the Netskope Security Cloud eliminates blind spots by going deeper than any other security provider to quickly target and control activities across thousands of cloud (SaaS and IaaS) services and millions of websites. With full control from one cloud, our customers benefit from 360-degree data protection that guards data everywhere and advanced threat protection, including targeted RBI for risky websites that stops elusive attacks.



YOUR NEEDS	THE NETSKOPE SOLUTION
Access Risk	Understand and manage the risks associated with your growing cloud and web usage.  Gain granular visibility into your cloud and web usage, to strike the right balance between risks and expected business benefits. Assess enterprise-readiness of cloud services
Ensure Compliance	Understand activity-level usage of cloud services and websites, contextualized by regulatory requirements from HIPAA and HITECH to ensure compliant usage. Build a detailed audit trail of cloud and web activities. Restrict non-compliant activities, such as sharing patients' EHRs, or uploading PHI/clinical trial information.
Protect Data	Identify, detect, and protect sensitive PHI, EHR, and PII stored in the cloud. Control data being uploaded, downloaded, and shared to prevent patient privacy breaches. Support your data classification system. Maintain patient privacy with strong encryption. Stop data exfiltration to personal cloud services to mitigate data breach risk.
Audit and Report	Create a granular, contextual audit trail of all your cloud activities to facilitate governance and reporting for regulatory requirements, such as HIPAA and HITECH.  Create regular reports for auditors. Provide details about users, activities, and data.  Drill down for further investigation.

#### **REQUEST A LIVE DEMO OR REQUEST A FREE AUDIT:**

https://www.netskope.com/request-demo



Netskope, the SASE leader, safely and quickly connects users directly to the internet, any application, and their infrastructure from any device, on or off the network. With CASB, SWG, and ZTNA built natively in a single platform, Netskope is fast everywhere, data-centric, and cloud-smart, all while enabling good digital citizenship and providing a lower total-cost-of-ownership. To learn more, visit netskope.com