

Netskope One Digital Experience Management (DEM)

Data Sheet



Digital Experience Intelligence Without the Complexity

In today's distributed environment, every user, device, and application must perform flawlessly. As experience, availability, and performance become mission-critical, yet complex to manage, organizations face avoidable downtime, frustrated users, and decreased productivity.

Why is Netskope One the best choice?

Netskope One Digital Experience Management (DEM) simplifies and unifies digital experience management across users, sites, devices, applications, and networks. Natively built into the Netskope One SASE platform, it eliminates tool sprawl and complexity by providing a single, end-to-end view across your entire digital ecosystem. Combining real-user and synthetic monitoring with ML/AI-driven insights, it empowers IT to proactively optimize performance anywhere work happens.

Key Capabilities

- **Delivers unified, end-to-end visibility** by consolidating telemetry from clients, enterprise stations, and browser extensions into one single, comprehensive monitoring platform.
- **Delivers comprehensive network and app insights** by tracking real and synthetic performance across SaaS, web, private apps, and site-specific network paths.
- **AI-driven insights** help detect anomalies, isolate root causes, prioritize issues, and facilitate workflow automation, enabling IT to move from reactive troubleshooting to proactive optimization.
- **Provides full insight** across networks, apps, and SASE infrastructure, including bypassed and unmanaged traffic.
- **Offers a consolidated, agent-light platform** by eliminating redundant tools, agents, and dashboards, simplifying IT operations and delivering complete coverage with deep, actionable insights.

Key Benefits and Capabilities

Achieve unified visibility across users and devices

Consolidate telemetry from clients, enterprise stations, and browser extensions into a single platform for seamless insight.

Eliminate blind spots with end-to-end monitoring

Gain full visibility across networks, applications, and SASE infrastructure, including bypassed and unmanaged traffic.

Optimize performance with network and application insights

Track real-user and synthetic performance across SaaS, web, private apps, and site-specific network paths.

Resolve issues proactively with AI-driven intelligence

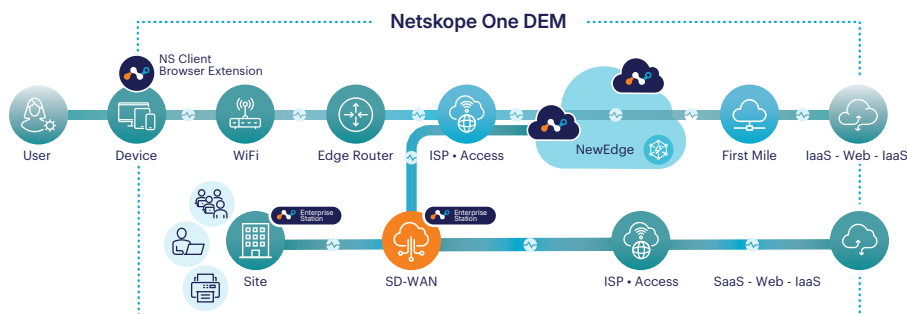
Leverage machine learning to detect anomalies, and automate root cause analysis, reducing MTTR.

Simplify IT operations and consolidate tools

Remove redundant dashboards, agents, and monitoring solutions, streamlining management and boosting operational efficiency.

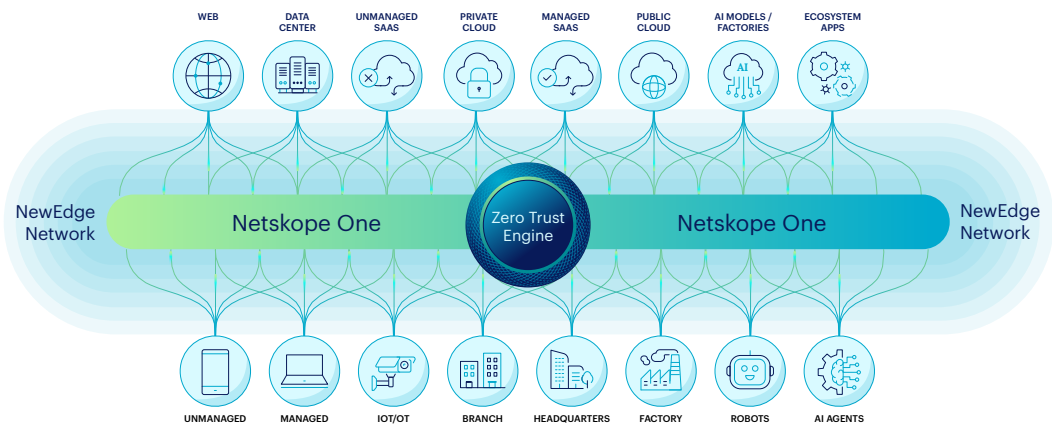
“DEM and NewEdge have helped significantly optimize performance for our cloud applications. DEM gives us the visibility we need to monitor user activity and demonstrate compliance.”

– Vincent Bel, Director, Security Operations, Bureau Veritas



The Netskope Difference

Netskope One is a modern, converged platform delivering security, network, and analytics services. Through its patented Zero Trust Engine, AI innovation, and NewEdge, one of the industry’s largest and most performant private security clouds, we make it easy for our customers to defend their business and data from threats while delivering a phenomenal end-user experience.



FEATURE	CAPABILITY
Unified Monitoring Platform	Consolidates visibility across users, devices, and networks into a single platform built natively in Netskope One SASE, eliminating tool sprawl and deployment complexity.
Comprehensive Visibility Across All Environments	Delivers full coverage across managed, unmanaged, and third-party devices using three complementary methods: client, enterprise stations, and browser extension.
Real User and Synthetic monitoring	Combines real-user monitoring and synthetic monitoring for accurate, proactive insight into performance across SaaS, web, and private apps.
Browser extension for managed, unmanaged, BYOD, and third-party devices	Extends agentless monitoring to unmanaged and BYOD environments, capturing web and private app experience even when traffic bypasses traditional security paths.
Complete Traffic Visibility Coverage	Delivers end-to-end visibility, monitoring steered and bypassed traffic to provide full transactional insight across users, networks, applications, and security services within the Netskope SASE infrastructure.
ML/AI-driven Analytics and Automation	Uses machine learning for anomaly detection, predictive alerts, and automated root cause analysis, cutting MTTR and preventing user-impacting issues.
Contextual Correlation Across Metrics	Links network, app, and security performance data for a unified understanding of digital experiences and faster troubleshooting.
360° Network and Application Visibility	Offers unified insights from user to cloud across SD-WAN, SASE gateways, and private connectivity, ensuring consistent performance and reliability.